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Training on Cultural Heritage

Cultural heritage management:

**UNESCO standards and the Management
Plans**

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The Management Plan

How can we maintain the Outstanding Universal Value of a UNESCO World Heritage site/property?

- Balance between Conservation and Valorization
- Raise Awareness among people

THROUGH
The Management Plan



The Management Plan

There is no UNIVERSAL MODEL

Every site/property has its own needs and issues



The site manager's “PAIN”

Technical review on the State of Conservation (SOC)

What is a Technical review on the State of Conservation and what to do if a site/property receives it?

The **site manager** should reply to the technical review:

- providing more detailed and technical infos about the issues
- indicating relevant projects/actions and related infos, which solve/reply to the issue presented in the review



The site manager's “PAIN”

Technical review on the State of Conservation (SOC)

However, it could happen that:

- it is based and supported by complaints made by associations/people who do NOT communicate with the site manager
- it indicates unprecise data, sometimes taken from the massmedia



The site manager's “PAIN”

How can we face the SOC process in the easiest way possible?

- **COMMUNICATE** (with other stakeholders)
- **MAKE OUR DATA ACCESSIBLE** (in our institutional website)



The site manager's “TOOLS”

The Periodic Reporting

- About the State of Conservation of the site
- Indicates also the THREATS

The Management Plan

- Balance between Conservation and Valorization
- Raises Awareness
- Community Involvement
- Replies also to the THREATS

The Monitoring

- Effective Indicators
- Persistent Community Involvement