

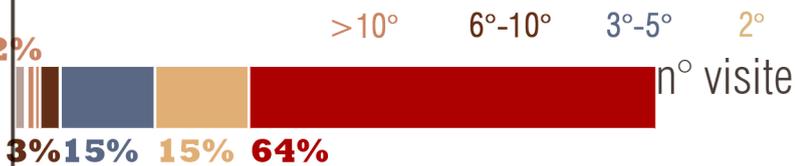
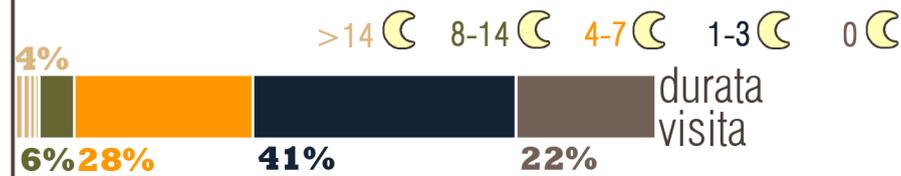
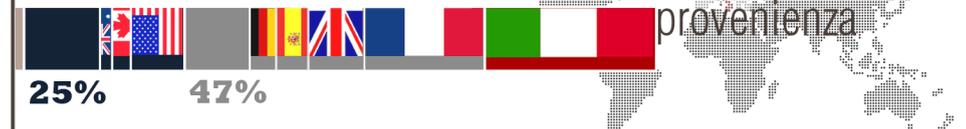
# ANALISI della domanda

# FIRENZE card

100%

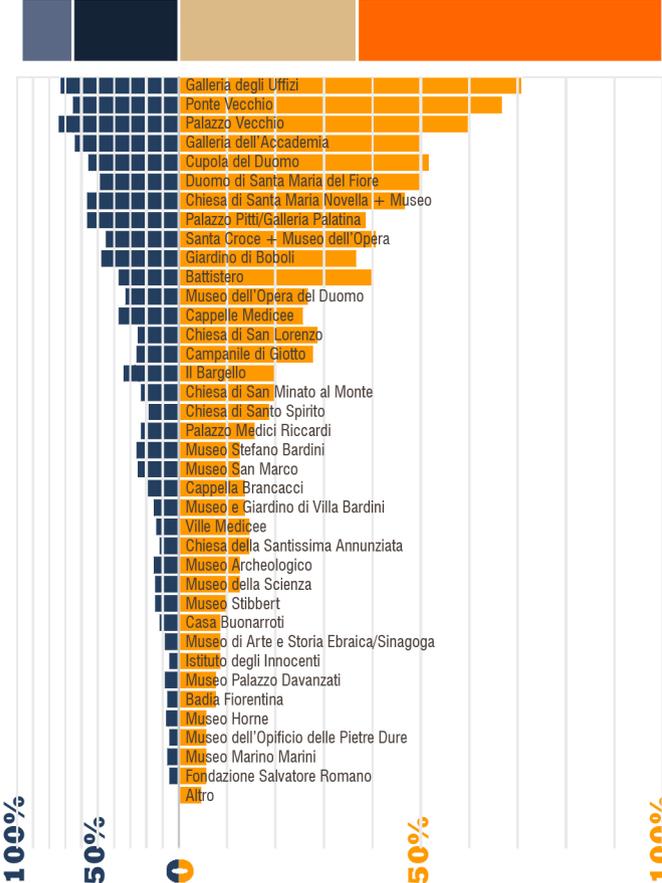
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intervistati  
dal 04-08 al 30-09-2012

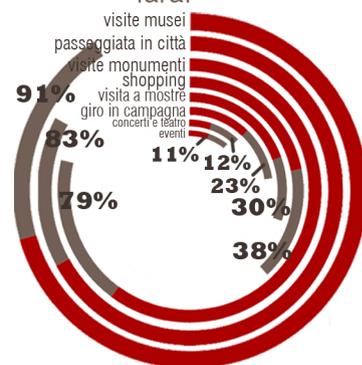


8% 16% 28% 47%

attrattori più visitati



cosa? hai fatto farai



conosci? SIGNIFICATO



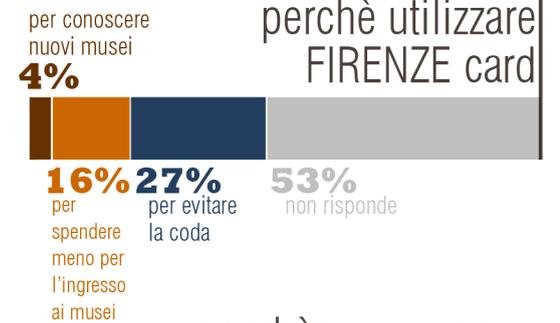
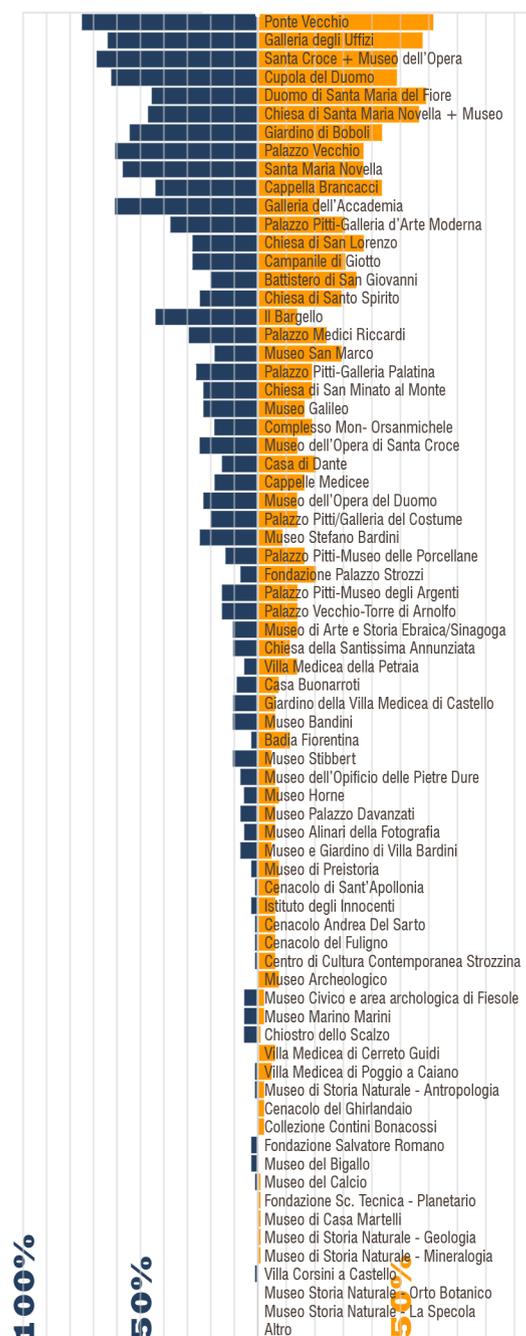
44%

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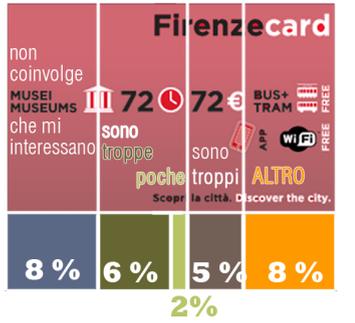
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**115**

intervistati  
dal 29-04 al 03-05-2013



perchè conosco ma non utilizzo FIRENZE card



cosa aggiungerei a FIRENZE card

