

HELLO MY NAME IS MARIA

Florence kindly and affectionately welcomes you! Florence offers to you all of its beauty, but it must be treated well and its cultural heritage must be defended!

Help us preserve the Historic Centre of Florence as a UNESCO World Heritage Site. It's important to respect the beauty and cultural sites of Florence for past, present and especially future generations.



Firenze
perBene

Firenze
theRight
Way



United Nations
Educational, Scientific and
Cultural Organization

Centro Storico di Firenze
Inscritto nella Lista del Patrimonio Mondiale nel 1982



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Firenze per Bene

Historic Centre of Florence,
UNESCO World Heritage site



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Take the wheel!

Protect the city : rent bicycles and electric modes
of transportation that don't harm the environment.



Get lost in Florence

In every corner of Florence it is possible to admire artistic masterpieces and hidden passageways. Discover and take advantage of the marvel of these lesser-known, yet still worthwhile spots!



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Even David needs some sleep!

Enjoy the city while respecting it's culture,
inhabitants, and their habits. Remember to behave
appropriately wherever you go.



TRATTORIA

Live the local culture

The best way to enjoy your Florentine experience is by choosing products that are typical of the territory. This way you can fully appreciate the culture and traditions of Tuscany



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Don't waste Water!

Water is a precious resource that is essential for everyone. Avoid wasting water by reusing water bottles and using the water from your hotel.



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Florence wasn't built in a day...

Give it the time it deserves. Stop to appreciate the
unique beauty of the Historic Centre.



Litter builds up

Respect the environment around you:
don't throw trash on the ground, there is always
a trash can waiting for you to use!



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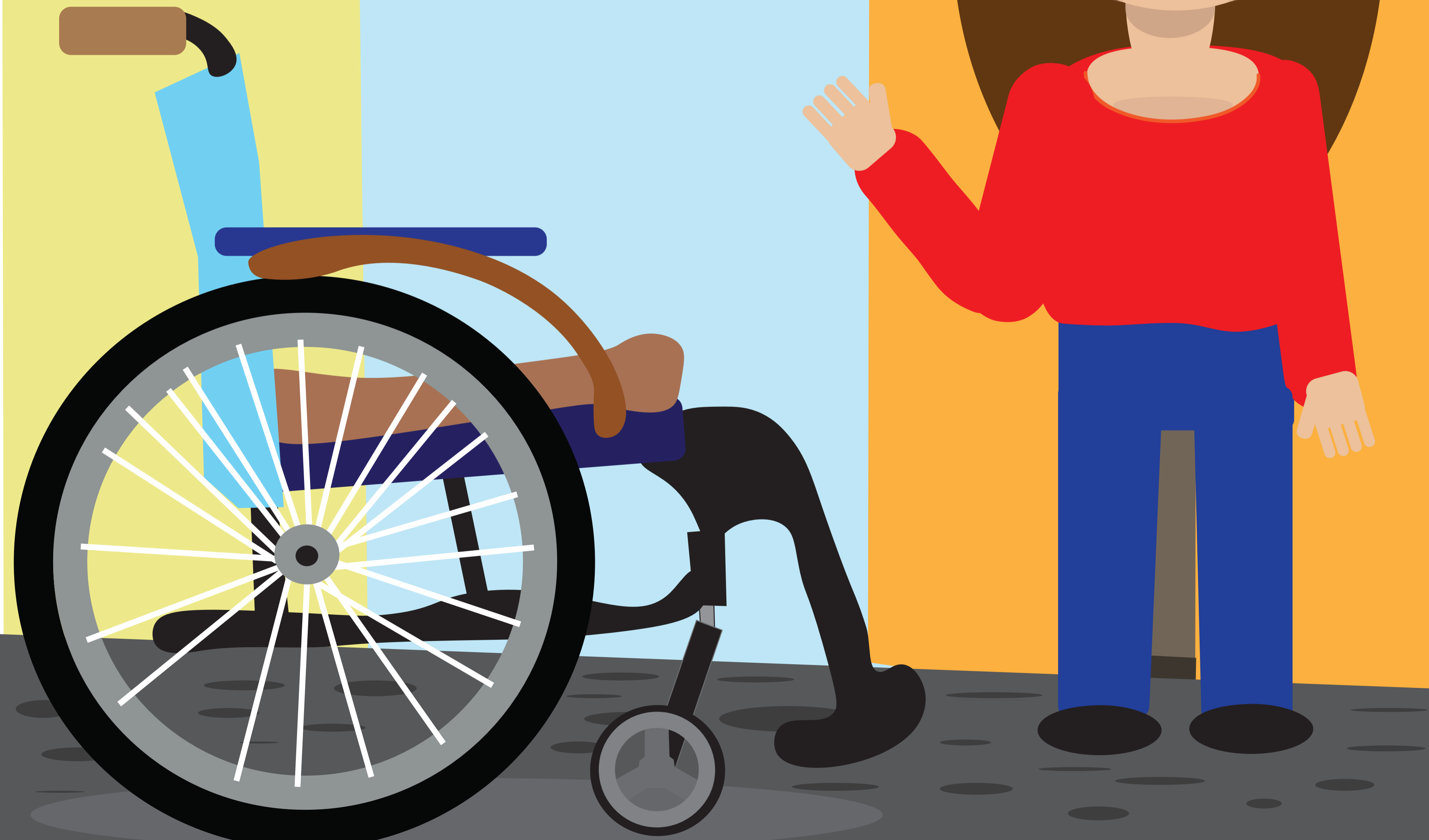
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Share the city

People with disabilities are integral parts of our community. Respect their needs: avoid blocking sidewalks, stopping points, and ramps that are reserved for them.



Wherever you are, Firenze meets your needs

The city offers many spaces and services. Gardens and squares are fantastic places to eat: avoid drinking and eating on the stairs of churches and palaces! Remember to use public bathrooms and water fountains in a conscious way!



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Stay informed

The Historic Centre of Florence is full of surprises, so make the most of it by utilizing tourist information points: they will be a great help not only for understanding the history and monuments of Florence, but also for discovering good local habits!



Firenze

